

April 2010
PRESS RELEASE



Canolfan y Celfyddydau
Aberystwyth Arts Centre

What the Bees Know

Eric Maddern

7.45pm, 5 May 2010

Eric Madden presents *What The Bees Know* at Aberystwyth Arts Centre on Wednesday 5th May, 7.45pm. The show uses the story of the bee – regarded as a divine gift to humanity since antiquity but now increasingly threatened by human activity – as a symbol of what we’re doing to the Earth.

In *What the Bees Know*, Eric, a bee-keeper himself, takes a provocative look at both the malady that afflicts us and the remedy that might heal. Blending his own dynamic songs, timeless wisdom tales, poetry, prophecy and chat, Eric light-heartedly gets to the heart of the matter. He reveals that what the bees know is what we must all learn if we are to ‘take the greatest stride of soul we ever took’ and rise to the challenge of our epoch-changing times. The show is moving, inspiring, sometimes funny, and often thought-provoking.

Eric Maddern is a storyteller, the author of a dozen children’s books and a singer-songwriter. His latest album - *Rare and Precious Earth* – contains many of the songs in the show. Born in South Australia, Eric spent years working as a ‘bush artist’ in Aboriginal communities, learning about their notion of ‘songlines’ and ‘the dreaming’. Since living in Snowdonia he’s become familiar with the old tales and mythology of this land. Over this time Eric has also created Cae Mabon (www.caemabon.co.uk), a beautiful eco-retreat centre in Snowdonia.

Tickets for this performance are £6 (£4) and can be booked by contacting the Arts Centre Box Office on 01970 62 32 32 or online at www.aber.ac.uk/artscentre

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Notes to editors:

Further information is available from Rachel Taylor on 01970 622894 email rst@aber.ac.uk

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Aberystwyth Arts Centre Canolfan y Celfyddydau Aberystwyth

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